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This is an excerpt from [EERE Network News](#), a weekly electronic newsletter.

December 08, 2010

DOE Helps Launch Renewable Energy and Energy Efficiency Export Initiative

DOE joined seven other U.S. government agencies on December 7 in launching the Renewable Energy and Energy Efficiency Export Initiative, a coordinated effort to promote exports of renewable energy and energy efficiency technologies. In 2009, the United States exported roughly \$2 billion of manufactured renewable energy goods. The initiative will use that as a benchmark for progress. Along with the Department of Commerce, DOE co-chairs the Trade Promotion Coordinating Committee Working Group on Renewable Energy and Energy Efficiency of the federal agencies participating in the new initiative.

DOE is investing in instrumental market research and discovery that can help focus U.S. government resources for trade promotion. For example, DOE will identify U.S. manufactured energy efficiency products likely to be competitive in global markets, and in collaboration with U.S. trade associations, DOE will explore the creation of guides for foreign buyers that list technologies and services available from U.S. providers. The initiative is the country's first-ever federally coordinated effort to support renewable energy and energy efficiency exports. Through the implementation of 23 interagency actions, the initiative will help increase of renewable energy and energy efficiency exports during the next five years. The concept was developed through the Trade Promotion Coordinating Committee Working Group on Renewable Energy and Energy Efficiency, which in addition to co-chairs DOE and Commerce, includes representatives from the Departments of State and Agriculture, as well as the Export-Import Bank of the United States, the Overseas Private Investment Corporation, the U.S. Trade and Development Agency, and the Office of the United States Trade Representative. See the [DOE press release](#) and the [initiative Web site](#).

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