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News Release Date: March 23 2011

LIPA Wins 2011 ENERGY STAR® AWARD

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Uniondale, NY - The Long Island Power Authority (LIPA) is pleased to announce it has received the 2011 ENERGY STAR® award winner for Home Performance with ENERGY STAR (HPWES) Partner of the Year-Established Markets for the second consecutive year.

In recognition of LIPA's invaluable commitment and dedication to energy efficiency and the ENERGY STAR program, the U.S Environmental Protection Agency (EPA) will present the award to LIPA at a ceremony on April 12th in Washington, D.C.

LIPA has been recognized for its leadership and best practices in implementing Home Performance Direct; an innovative program that targets customers who have either electric heat and/or have high electrical energy use due to central air conditioning systems. These customers quickly and substantially benefit from the services delivered under LIPA's Home Performance Direct program, leading many of them to participate in LIPA's Home Performance with ENERGY STAR program which provides substantial rebates for recommended follow up work including insulation and air sealing.

"LIPA is honored to be selected to receive the ENERGY STAR award for the second year in a row in recognition of our Home Performance Direct program," said LIPA Chief Operating Officer Michael D. Hervey. "LIPA is committed to working with all of our customers including residents, businesses, schools and municipalities to promote the vital message of energy efficiency thereby reducing our dependence on fossil fuels and helping to lower energy bills and save money."

"Thanks to the creative promotion efforts of partners like LIPA consumers can more easily find energy-efficient ENERGY STAR products in the marketplace," said Elizabeth Craig, Acting Director of EPA's Office of Atmospheric Programs. "LIPA leads the way by helping Americans learn how they can protect our environment through energy efficiency. We look forward to seeing the innovative programs these partners will continue to deliver."

The ENERGY STAR award recognizes comprehensive, high-performing energy efficiency programs and/or portfolios that have directly leveraged ENERGY STAR to achieve significant impact in the marketplace for advancing energy efficiency and related greenhouse gas emission reduction goals. This award was open to utilities, state agencies, regional energy efficiency nonprofit organizations and associations that sponsor sustained energy efficiency and environmental programs.

Home Performance Direct offers LIPA customers a free high quality Home Performance Assessment along with same-day installations, which may include duct sealing, air sealing, domestic water demand reduction measures, and compact fluorescent bulb (CFL) installations. Upon completion of the assessment, the homeowner receives a comprehensive report including recommendations for efficiency upgrades and improvements.

In 2010, LIPA identified homeowners most in need of energy efficiency work and delivered comprehensive services at no cost to over 1,500 customers through its Home Performance Direct pilot program. Due to generous LIPA rebates, 930 Long Island homeowners also completed projects under the Home Performance with ENERGY STAR program. The combination of these completed projects resulted in 1.64 MWs of energy savings, enough energy to power over 300 homes for a year.

"Energy costs are driving members of the public to change the way we live. More Americans are turning off lights when not in use, replacing incandescent bulbs with fluorescent or LED bulbs and purchasing ENERGY STAR appliances. Efficiency is a critical and cost effective part of any energy plan. Lower costs, lower carbon emissions, and lower demand for burning fossil fuels benefits each one of us. At this critical junction in energy costs for Long Islanders it is truly laudable that LIPA has a proactive program to provided efficiency solutions to the public," said Adrienne Esposito, Executive Director of Citizens Campaign for the Environment.

"Improving the energy efficiency of our homes and commercial buildings is the best and most cost-effective way to cut energy costs and reduce harmful greenhouse gas emissions," said Gordian Raacke, Executive Director of the not-for-profit organization Renewable Energy Long Island. "We congratulate LIPA to its successful ENERGY STAR program and getting the award for the second year in a row."

The Home Performance Direct program is part of LIPA's Efficiency Long Island initiative. Efficiency Long Island is a customer-funded, 10-year, \$924 million energy efficiency program which offers a wide array of incentives, rebates and initiatives to LIPA's residential and commercial customers to assist them in reducing their energy usage and thereby lowering their bills.

To access more information on LIPA's Home Performance Direct program call 1-877-ESTAR-LI.



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