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Central New York Businesses Reduce Energy Costs by \$4 Million Annually with Support from NYSERDA Incentives

169 Businesses Received NYSERDA Incentives in 2010

The New York State Energy Research and Development Authority (NYSERDA) announced today that 169 Central New York businesses are reducing energy costs by nearly \$4 million annually as a result of the energy efficiency upgrades and sustainable building projects supported by NYSERDA during 2010.

The energy savings—more than 25 million kilowatt hours—is equivalent to the amount of electricity consumed by more than 3,600 single-family homes annually and will be realized by these companies every year for years to come.

“NYSERDA commends these leaders in the Central New York business community for their commitment to more environmentally sustainable business practices,” said Francis J. Murray Jr., President and CEO of NYSERDA. “And we encourage other companies to apply for the incentives available in 2011 for energy efficiency improvements for existing buildings and new building projects.”

Statewide, NYSERDA commercial and industrial incentives supported more than 2,800 projects during 2010, helping companies reduce operating costs by \$40 million. NYSERDA is the one-stop shop for credible, accessible information on energy efficiency and, through partnerships like these with businesses across New York State, it plays an important economic development role, as it helps companies improve their bottom lines by reducing operating costs.

NYSERDA provided nearly \$3.4 million in incentives to Central New York businesses to make energy efficiency projects more affordable, enhance competitiveness and cut costs for businesses. These incentives are available to every sector of the economy, including retail, manufacturing, hospitality,

health care, agricultural, commercial and others.

Payback on the measures is approximately three to five years. Businesses that made performance-based upgrades are saving an average of \$55,000 annually. Performance-based projects not only save energy but also improve productivity and lower equipment maintenance and operating costs.

Examples of Central New York businesses that have benefited from participating in NYSERDA programs in 2010 include:

- **Marietta Corp., in Cortland** replaced old, inefficient lighting with newer fixtures. The project will help reduce annual energy costs by \$108,000 annually and decrease electricity consumption by 1.3 million kilowatt hours.
- **H.P. Hood, LLC., in Oneida** replaced old, inefficient lighting with newer high performance fixtures and installed occupancy sensors. The project will help reduce annual energy costs by more than \$113,000 annually and decrease electricity consumption by more than 1.2 million kilowatt hours.
- **Hope Lake Lodge & Conference Center, in Cortland** installed energy-efficient lighting, a heat recovery system, digital building management system and energy-efficient commercial refrigeration equipment among other measures at its 169,000 square-foot hotel, lodge and water park. The project will reduce annual energy costs by nearly \$140,000 and decrease electricity consumption by nearly 690,000 kilowatt hours.
- **L. & J. G. Stickley, Inc., in Manlius** replaced old, inefficient lighting with newer high performance fixtures and installed occupancy sensors and more efficient production equipment. The project will help reduce annual energy costs by \$128,000 and decrease electricity consumption by approximately 1 million kilowatt hours.

In existing facilities, NYSERDA incentives can be used for lighting retrofits, upgrades to motor systems, energy management systems, heating and cooling systems, and other operations, as well as combined heat and power systems. Assistance also is available for energy audits to identify cost-effective opportunities to increase energy efficiency, develop greenhouse gas emission inventories and more.

For new construction, NYSERDA offers technical support to building design teams and financial incentives to building owners for using green building practices.

Since 2000, NYSERDA has supported approximately 1079 commercial and industrial energy efficiency projects in the Central New York region. These projects are realizing an estimated \$17 million in energy cost savings annually and have reduced their electricity consumption by 155 million kilowatt hours—the equivalent to the annual amount of electricity consumed by more than 22,000 single-family homes. NYSERDA provided \$17 million in funding for the projects.

The figures cited above include commercial and industrial companies that received NYSERDA incentives during 2010 in Cayuga, Cortland, Madison, Onondaga, and Oswego counties. For more information visit www.nyserda.org.

The New York State Energy Research and Development Authority offers objective information and analysis, innovative programs, technical expertise and funding to help New Yorkers increase energy efficiency, save money, use renewable energy and reduce their reliance on fossil fuels. NYSERDA professionals work to protect our environment and create clean-energy jobs. A public benefit corporation, NYSERDA has been developing partnerships to advance innovative energy solutions in New York since 1975.

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